Aoja Cashman
UX & Product Design

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EXPERIENCE

Manager - Experience Design | Jun 2024 - Jun 2025
Infosys, Providence, RI

- Continued previous role with GE Vernova - Gas Power as a consultant.

Staff UX Interaction Designer | Nov 2022 - Jun 2024
GE Vernova - Gas Power, Cambridge, MA

- Lead the creation, maintenance, & evolution of Gas Power's Design System, its documentation, component library, & design backlog.

- Utilize research, collaboration, & consistent design patterns to drive the creative & strategic direction of UX for a suite of applications.

- Conduct & participate in user interviews, NPS surveys, & focus groups

- Provide creative direction for Gas Power's suite of applications.

Staff UX Interaction Designer | Mar 2022 - Nov 2022
GE - Digital Workplace Software Solutions, Providence, RI

- Leverage research & consistent design patterns to drive the strategic direction of UX for DWSS Productivity & Collaboration.

- Coach & mentor team members with a goal of growth & development.

- Collaborate with product & engineering teams on discovery, strategy, & definition of new & existing products.

- Lead the maintenance & evolution of the Lumos Design System, its documentation, component library, & design backlog.

- Administer team assignments & monitor progress against project timelines.

Director of User Experience | 2021 - 2022
Senior UX Designer | 2019 - 2021
SquadLocker, Warwick, RI

- Define & implement UX mission, vision, strategy, & system of measurement for the product/user experience that aligns with company OKRs.

- Work with product & engineering teams to develop products & features that meet user needs & align with business goals.

Manager, UX/Software Design | 2017 - 2019
UX Developer | 2009 - 2017
Tuition Management Systems, Warwick, RI

- Devised & implemented a responsive web design strategy.

- Initiated ADA Section 508 & WCAG 2.0/2.1 compliant accessibility policy & standards. Trained staff to develop & test for accessibility.

- Led UX/UI design activities in creating a highly configurable, hosted account center – employed by over 500 school clients.

- Collaborated to design & develop an e-commerce & payment acceptance solution processing over 4 billion dollars annually.

EDUCATION

Univ. of Massachusetts – Dartmouth
Bachelor of Fine Arts in Visual Design, Electronic Imaging & Graphic Design

SKILLS

Design
ADA Section 508 & WCAG 2.0/2.1
Graphics
Mockups
Prototypes
UI Specs
Wireframes

Research
Competitive analysis
Mapping
Personas
Usability testing
User interviews

Process
Agile
SAFe (SAFe 5 Product Mgmt Certified)

Development
CSS/SCSS, HTML, JavaScript

Tools
Adobe Creative Suite
Aha!
Azure
Figma
FullStory
GitHub
Heap
InVision
JBoss
Jira
Maze
Microsoft Office
Miro
Sketch
Visual Studio